

YOUTUBE LINKEDIN FACEBOOK

PINTEREST SNAPCHAT INSTAGRAM

TIKTOK WHATSAPP MEDIUM

VIMEO TELEGRAM TWITTER

A short form, public social network, which allows users to share short excerpts of text, video clips and images. The site focuses on 'what's happening now', with the idea of things being shared in real time. Useful for sharing work and breaking news.

An image and video sharing service which allows users to curate both a feed and story of images and videos, the latter of which lasts for 24 hours. Often described as inspirational, photos are more stylised.

A video sharing service which allows users to organise their videos by channels and amass subscribers. Content spans a wide range of topics, with videos often longer than on other social media networks.

A short form public video sharing service which lets its users post raw and unscripted videos of up to 15 seconds long, which can also be blended together. Videos focus on pop-culture references, memes and the bizarre.

A network aimed at professionals, where posts focus on inspirational and achievement focused content. It aims to help its users display their professional history, as well as help them secure further work.

An image and video sharing service which focuses on 'here and now', normally to family and friends. Clips and pictures can be sent directly to specific people, or added to a story which lasts for 24 hours.

An instant messaging app, which is also frequently used for sending voice notes as well as live video and audio calls. It can also be used to receive daily news updates from publishers.

A video sharing service which works best for creative, arty films and documentaries. The videos shared on this site are normally longer than those found on other social networks, and it's aimed at professionals in the field.

A social media network which is most useful for seeding your content within relevant communities and groups, as well as sharing work you're proud of with your friends and family.

A cloud based messaging and calling app, which focuses on sending messages securely and swiftly. Users can message contacts directly, normally friends and family, with the option to add 'stickers'.

A long form writing network, using a paired back editing tool to post articles and comment pieces to build up a profile. It allows readers to highlight their favourite quotes, and integrates with other networks.

A social network which allows users to collect and store links from around the web, which can be organised into boards.. Usually there is a focus on the aspirational, inspirational, and beautiful.