

JR



How To Communicate Science Stories Clearly And Creatively



A DAY IN THE LIFE...
A Day In The Life Of... Alex Watson, Head Of Comment At The Press And Journal



ADVICE
Is Simultaneous Pitching Good Or Bad Practice As A Freelancer?



ADVICE
Breaking Into Broadsheets: Tips From Journalists Who Have Done It



A DAY IN THE LIFE...
A Day In The Life Of... Jess Glass, Law Reporter At PA Media



A DAY IN THE LIFE...



ADVICE

JR

INSTITUTIONAL MEMBERSHIP PACK 2023/24



WE'RE THE UK'S LEADING JOURNALISM RESOURCE PLATFORM AND WE'RE BUILDING A BETTER FUTURE FOR JOURNALISM.

The journalism industry is changing at a rapid pace. From the latest upheavals in social media to knowing how to set yourself up as a successful freelancer, today's students need more knowledge and resources than ever before. In a world where applicants are more discerning than ever, we can help you stand out.

We're Journo Resources. Founded in 2016, we're now the UK's leading online journalism resource, reaching tens of thousands of journalists every week. We're building a more transparent industry that better reflects the world we live in, alongside a diverse, loyal, and engaged community that shares our vision.

Our institutional membership packages are a low-cost solution that helps take your employability and marketing to the next level – as well as save you money. Our packages allow your students to harness the power of our network, building real connections before they graduate, as well as take advantage of a suite of unique tools and resources. Whatever your goals are, we'd love to have a chat about how we can build a solution for you.

Jem Collins,
Founder & CEO
jem@journoresources.org.uk



**ACCESS TO HUNDREDS
OF WORKSHOPS
LIVE & ON DEMAND**



**ASK QUESTIONS AND
BUILD NETWORKS IN
OUR COMMUNITY**



**LICENSES TO KEY
SOFTWARE SUCH AS
JR TRANSCRIBE**



**BUNDLES OF OUR
YEARLY WORKBOOK
FOR YOUR LIBRARY**



**SHOW OUR
ACCREDITATION BADGE
ON YOUR MARKETING**



**WEEKLY CO-WORKING
SESSIONS TO HELP
GET STUFF DONE**



**BESPOKE TRAINING
EVENTS FOR YOUR
STUDENTS**



**SAVE MONEY ON
OUR GREAT VALUE
MARKETING PACKAGES**

THE DETAILS....

An institutional membership with Journo Resources gives every student on your course access to our membership resources – professional tools already used by hundreds of journalists.

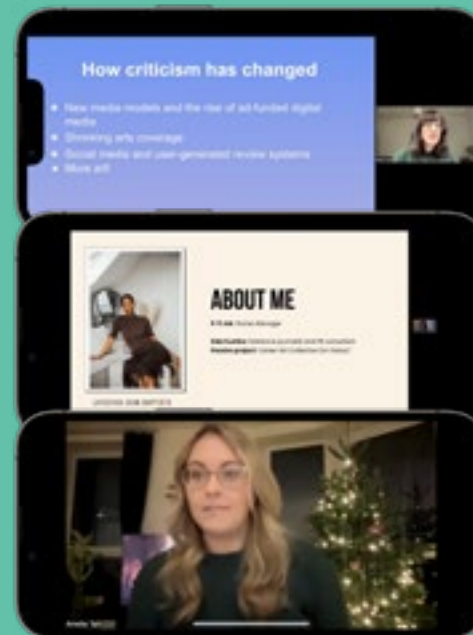
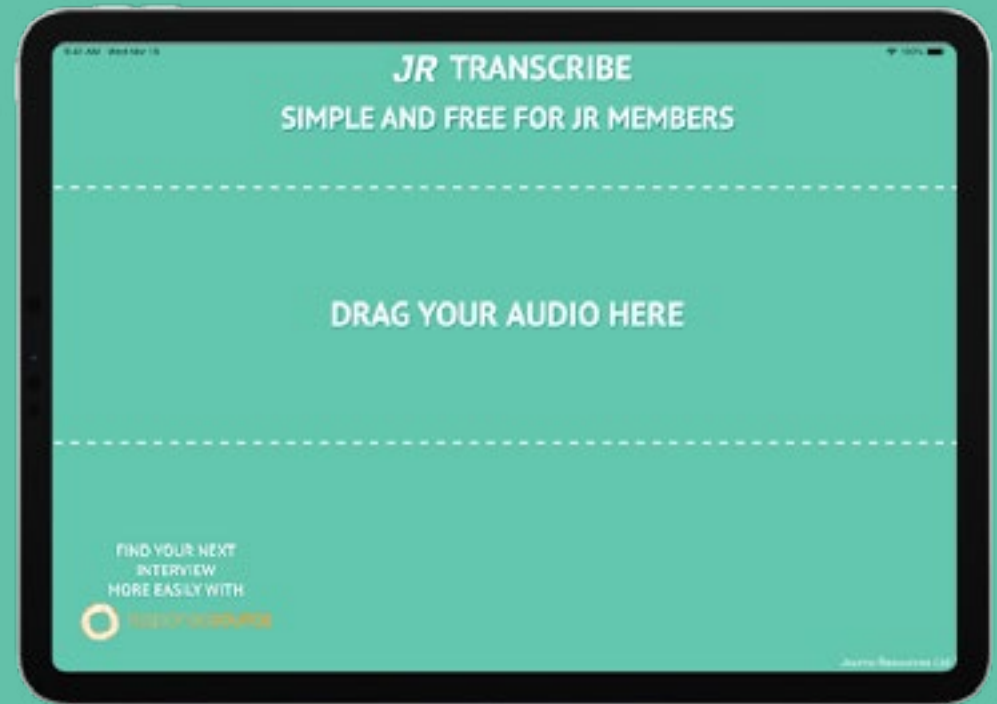
We focus on employability skills that will complement your academic teaching, all tailored specifically to student journalists. You'll also be able to use our accreditation mark to leverage the power of our brand to attract students.

Standard Annual Membership – From £2,000*

- **Our Back Catalogue:** Instant access to hundreds of workshops from diverse media industry leaders, covering everything from pitching to TikTok.
- **Unlimited Live Tickets:** Join our live online workshops every fortnight to build skills and industry connections.
- **JR Transcribe:** Unlimited licences for students and staff to our journalism transcription service, and all upcoming software launches.
- **Bespoke Training Sessions:** Two bespoke sessions delivered to your students by our expert in-house team of journalists.
- **Course Accreditation:** Show your Journo Resources badge in your course marketing.
- **Join Our Community Forum:** Exclusive entry to our forum: where your students can instantly put questions to journalism experts and build their professional networks.
- **Co-Working Sessions:** Unlimited free tickets to our twice weekly online sessions, moderated by our expert team.
- **Annual Workbook Bundle:** Five copies of our annual workbook delivered directly to your department.
- **Big Discounts On Other Services:** Get five percent off our standard marketing services and 10 percent off our bespoke packages.

* Prices vary depending on number of students on your courses and any bespoke elements added.

Get in touch to discuss exactly what you need
jem@journoresources.org.uk



“WE ARE HUGE FANS OF JOURNO RESOURCES AT NEWS ASSOCIATES. I MEET HUNDREDS OF STUDENT JOURNALISTS AND MANY TELL ME HOW INVALUABLE JR IS TO THEM.”

**LUCY DYER,
NEWS ASSOCIATES**



**FIND OUT HOW WE
CAN HELP YOU.**

DROP US AN EMAIL:

**JEM@
JOURNORESOURCES.
ORG.UK**